

The [British Society of Soil Science](#) (BSSS) was founded in 1947 and is an established international membership organisation and charity committed to the study of soil in its widest aspects. The Society brings together those working within academia, practitioners implementing soil science in industry and all those working with, or with an interest in soils.

Research on soils and enhanced understanding and engagement with soils is essential for agricultural, landscaping, construction, remediation, conservation and archaeological projects, as well as policy direction on critical topics such as climate change.

We promote research and education, both academically and in practice, and build collaborative partnerships to help safeguard our soil for the future. This includes hosting our Annual Conference and Early Careers Conference in Belfast, where those with an interest in soil science can meet to discuss the critical issues relating to soil.

## Annual Conference 2023

The British Society of Soil Science and the [Soil Science Society of Ireland](#)'s Joint Annual Conference 2023 will take place from **Monday 4 to Tuesday 5 December** in Belfast, with a theme of *Soil Management and Monitoring*. The packed two-day event, set in the historic [Assembly Buildings Conference Centre](#) in the heart of Belfast, will provide delegates with a fantastic opportunity to see the latest research and developments within soil science.

In the advent of Northern Ireland's Department of Agriculture, Environment and Rural Affairs soil sampling programme and the recent UK Parliamentary Soil Health Inquiry, the consideration of soil and soil management from governments has seen a recent positive surge. Representatives from all UK nations and Ireland will take part in our keynote policy session on **Monday 4 December** will provide an overview of the key activities being undertaken in each of the nations to monitor and manage soils at a governmental level.

Monday evening will also see delegates gather together for our gala dinner at [Crumlin Road Goal](#), where our 100 delegates will have the opportunity to experience Belfast's history, enjoy a four course dinner with colleagues, and be entertained by traditional Irish music.

The morning of **Tuesday 5 December** (World Soil Day) will provide an opportunity for delegates to visit field sites in Co Down, where the Northern Ireland Soil Nutrient Health Scheme combines whole-farm soil sampling with high resolution water quality monitoring to create tailored farm nutrient management plans and nutrient runoff risk maps for farmers across Northern Ireland. There will also be a cultural tour of Belfast city.

**British Society of Soil Science** Cranfield University, Building 42a, Cranfield, Bedfordshire MK43 0AL

T: +44 (0)1234 752 983 F: +44 (0)1234 752 970 E: [admin@soils.org.uk](mailto:admin@soils.org.uk) W: [www.soils.org.uk](http://www.soils.org.uk)

The exciting and diverse programme will also feature keynote speakers and oral presenters on Tuesday afternoon, and we invite abstract submissions for oral and poster presentations on: nutrient management, soil carbon, water management and quality, technology and innovation and soil health.

This a pivotal time to hear from experts, practitioners and policy makers about the latest developments in soil monitoring and management and engage with fellow soil scientists and policymakers across related disciplines.

## Early Careers Conference 2023

The Early Career Conference will take place from **Wednesday 6 to Thursday 7 December**, immediately after the BSSS Annual Conference. A wide range of Early Career members from academia, industry, and policy will come together for a variety of themed sessions, including talks, posters, and workshops, with social activities including an evening dinner. The packed two-day event, set in the historic Assembly Buildings Conference Centre in the heart of Belfast, will bring together our next generation of soil scientists and researchers and provide a fantastic opportunity to learn, discuss and network!

BSSS is delighted to offer the Early Careers Conference **free of charge** to Early Career members of the Society, including one night's accommodation. The event is led and hosted by the Early Careers Committee and their focus this year is to provide support and guidance for career pathways into soil science.

## Key Information



Event Dates  
**4 - 7 December 2023**

Full details of the conferences can be found on the event pages:  
[Annual Conference](#)  
[Early Careers Conference](#)



Who's Attending?  
**80 - 100 attendees per event**

Research scientists, soil practitioners, policy makers, regulators, NGOs and anyone with an interest in the sustainable management and monitoring of soils



Venue  
**Assembly Buildings Conference Centre**

2-10 Fisherwick Place, Belfast, BT1 6DW

t: +44 (0)28 9032 2284  
w: [www.assemblybuildings.co.uk](http://www.assemblybuildings.co.uk)



Contact  
**+ 44 (0) 1234 752 983**

Natalie Coles, Senior Administrative Assistant,  
British Society of Soil Science, Building 42a,  
Cranfield University, Cranfield, MK43 0AL  
e: [nataliecoles@soils.org.uk](mailto:nataliecoles@soils.org.uk)

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## Why sponsor our events?

- **Reaching your market**

*Our conferences will allow your company to meet potential business partners, generate new ideas, gather new knowledge, foster collaborations and meet a very defined professional community.*

- **Targeted audience**

*Promote your specialist products and services by targeting your ideal market of soil science professionals.*

- **Adding credibility**

*Add credibility to your brand by being associated with the eminent organisation of professional soil scientists in the UK.*

- **Connecting with the community**

*Sponsorship at our conferences will be a key step for your company in fostering relationships with our community.*

- **Supporting your industry**

*Support BSSS and encourage other contacts and members to engage with soil, to raise your profile, along with that of the Society.*

- **Advertising to your future employees!**

*Our conferences will allow your company, product and brand to be uniquely and actively showcased, with access to the upcoming generation of soil scientists.*

## Sponsorship Packages

### Annual Conference Sponsor: £2,500

As a main sponsor, you will enjoy the highest level of visibility pre, during and post event.

Included in the package would be:

- Acknowledgement as a sponsor in all communications and marketing material to our 900 members
- Two complimentary tickets to the conference and gala dinner, including the scientific or cultural tour on Tuesday morning
- Acknowledgement as a sponsor on the conference slides, programme and online event page
- Specific thank you from the conference Chair
- Exhibitor table at the conference
- Discount on any additional delegate tickets.

### Workshop bolt-on option: £500

If you would be interested in providing a dedicated workshop during the Annual Conference, the Working Group would be keen to discuss ideas with you and arrange a sponsored workshop delivered by your specialist team.

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### **Gala Dinner Sponsor: £1,500**

The Gala Dinner, held on the evening of **Monday 4 December** at the iconic [Crumlin Road Gaol](#), will provide an excellent opportunity to meet new contacts while setting the foundations for future business partnerships.

Included in the package would be:

- Acknowledgement as the Gala Dinner sponsor in all communications and marketing material to our 900 members
- Acknowledgement as the Gala Dinner sponsor on the programme and online event page
- Four complimentary tickets to the Gala Dinner
- Specific thank you as the Gala Dinner sponsor from the conference Chair
- Sponsor signage (pop-up banner or similar) displayed at entry to dinner venue (supplied by the sponsor).

### **Drinks Reception Sponsor: £750**

The Gala Dinner, held on the evening of **Monday 4 December** at the iconic [Crumlin Road Gaol](#), will start with a drinks reception for delegates. If you are considering sponsoring the Gala Dinner, why not have full exclusivity and sponsor the drinks reception too?

Included in the package would be:

- Acknowledgement as the Drinks Reception sponsor in all communications and marketing material to our 900 members
- Acknowledgement as the Drinks Reception sponsor on the programme and online event page
- Two complimentary tickets to the Gala Dinner
- Sponsor signage (pop-up banner or similar) displayed next to the drinks reception (supplied by the sponsor).

### **Delegate Lanyard Sponsor: £750 per event or £1,250 for both events**

Each delegate will receive a lanyard to hold their name badge when they arrive at registration. Your logo will be printed alongside the Society's branding on the lanyard and delegates will be required to wear their badge at all times ensuring a high profile for your organisation. Your company logo will also be included on the online event page.

### **Reusable Water Bottle Sponsor: from £1,000 per event or £1,750 for both events**

Each delegate will receive a branded reusable water bottle upon registration check-in. Your logo will be printed alongside the Society's branding on the water bottle. Most delegates use and refill this throughout the conferences and beyond the events, ensuring a high profile for your organisation. Your company logo will also be included on the online event page.

The final cost would be agreed with you based on the type of bottle you choose. Please note that any bottle chosen will need to be plastic-free and meet our [Environmental Policy](#).

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## Early Careers Conference Sponsor: £1,500

As a main sponsor, you will enjoy the highest level of visibility pre, during and post event.

Included in the package would be:

- Acknowledgement as a sponsor in all communications and marketing material to over 200 Early Career members
- Two complimentary tickets to the conference and evening dinner
- Acknowledgement as a sponsor on the conference slides, programme and online event page
- Specific thank you from the conference Chair
- Exhibitor table at the conference
- Discount on any additional delegate tickets.

## Workshop bolt-on option: £500

If you would be interested in providing a dedicated workshop during the Early Careers Conference, the Committee would be keen to discuss ideas with you and arrange a sponsored workshop delivered by your specialist team.

## Early Careers Dinner Sponsor: £1,000

The Early Careers evening dinner, held on **Wednesday 6 December** will provide an excellent opportunity to meet the next generation of soil scientists and showcase your company and job opportunities.

Included in the package would be:

- Acknowledgement as the Evening Dinner sponsor in all communications and marketing material to over 200 Early Career members
- Acknowledgement as the Evening Dinner sponsor on the programme and online event page
- Four complimentary tickets to the Evening Dinner
- Specific thank you as the Evening Dinner sponsor from the conference Chair
- Sponsor signage (pop-up banner or similar) displayed at entry to dinner venue (supplied by the sponsor).

## Terms & Conditions

### Payment Terms

- All prices are quoted exclusive of VAT, unless otherwise stated
- The total balance of 100% will be due for payment upon receipt of the invoice to guarantee the reservation
- Registration fees must be paid separately in all cases.

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## Cancellation Policy

In the event of cancellation by BSSS, all sponsorship fees will be reimbursed.

In the event of cancellation by a sponsor, the following charges will apply:

More than 12 weeks before conference start date	90% refund of sponsorship fee
8 - 12 weeks before course start date	50% refund of sponsorship fee
4 - 8 weeks before course start date	25% refund of sponsorship fee
Less than 4 weeks before conference start date or failure to attend	No refund given

All requests for cancellations must be received in writing and will become effective on the date that it is received by the Society.

## Staffing of Exhibitor Tables

Exhibitors will be required to ensure that their stands are staffed during the opening hours of the conferences and must not dismantle their stands before the published closing time.

## Product Disclaimer

The Society do not, in any manner, endorse any of the products or services related to the exhibitions which have been accepted for display during the conferences.

## Security and Insurance

The organisers will not be held responsible for any loss or damage to exhibitor's goods and exhibitors are reminded that they should undertake the arrangement a public liability insurance policy providing cover for any/all loss/damage caused to third parties for which it is liable (including all regular and temporary staff). The policy shall include a 'rental risks' clause to cover loss, theft, damage to all/any equipment that it is the custodian. Upon request, the Society will be provided with copies of such policies.

## Contact Details

**To book your sponsorship package or discuss further opportunities, please contact:**

Natalie Coles  
Senior Administrative Assistant  
[nataliecoles@soils.org.uk](mailto:nataliecoles@soils.org.uk)

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