

At the British Society of Soil Science, we welcome new articles and ideas from our members to be included in our members' magazine, *Soil Matters*, or on our blog page. You do not need to have any formal writing or publishing experience to be considered.

Soil Matters, our twice-annual publication, includes compelling content from soil science experts including overviews of the latest scientific information from our events and conferences and highlights from our two academic journals *European Journal of Soil Science* and *Soil Use and Management*.

The BSSS Blog, launched in 2021, offers a platform to Corporate Members and key partners to publish high quality soil-related content that aims to educate, inspire and inform.

Thank you for your interest in writing for us – we look forward to working with you!

About BSSS

The British Society of Soil Science is an established international membership organisation and charity committed to the study of soil in its widest aspects. The society brings together those working within academia, practitioners implementing soil science in industry and all those working with, or with an interest in soils. Our values reflect our science: we are dedicated to preserving the natural environment and our [Environmental Policy](#) sets out how we will commit to do this across our services.

Soil Matters

We value your input and encourage member contribution, whether that be latest research, an opinion piece, or soil-related photographs that you have taken. Please send a brief outline of what you would like to submit to admin@soils.org.uk and we can advise on the appropriate word count as follows:

| ARTICLE SIZE | WORD COUNT |
|---|----------------|
| Full page | 600 – 800 |
| ½ page | 300 – 400 |
| Paragraph for <i>In Brief</i> or <i>In Case You Missed It</i> | Maximum of 150 |

Please consider the following when drafting your submission:

- ✓ Familiarise yourself with the style and content of the magazine
- ✓ Make sure you are aware of the copyright status for any articles/images supplied
- ✓ Images must be high-resolution
- ✓ Include names for credit purposes of articles or images
- ✓ Send a final copy with working links and without tracked changes
- ✗ Submissions cannot be promotional or advertising a product
- ✗ No company logos (excluding Corporate Members)

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We are always looking for images for our front cover so if you have a soil-related photograph that you have taken and would like it featured in the magazine, please send it to admin@soils.org.uk.

| SUBMISSION DEADLINE DATE | PUBLICATION DATE |
|--------------------------|------------------|
| 30 April | June |
| 31 October | December |

Alternatively if you would like to advertise in our magazine, please read our [Media Pack](#).

The BSSS Blog

We aim to publish two invited blogs per month on relevant soil-related topics and encourage you to follow these guidelines:

- ✓ Maximum word count of **1,500 words**
- ✓ Easy to read text with sub-headings where possible
- ✓ 100% original and exclusive to our website
- ✓ Detailed content with calls to action where applicable
- ✓ Make sure you are aware of the copyright status for any articles/images supplied
- ✓ Any images must be high-resolution and 1600px by 900px
- ✓ Include names and links for credit purposes of articles or images
- ✓ Send a final copy with working links and without tracked changes
- ✗ Blogs cannot be promotional or advertising a product
- ✗ No company logos (excluding Corporate Members)

In addition to your blog piece, please include a short biography (1 - 2 sentences) with a headshot image.

Submission Process

If you are interested in writing a magazine article or blog piece, please read the guidelines above and send your submission as a word document, with images in a jpeg or png format, to admin@soils.org.uk.

Editing Process

All submissions will be reviewed by the Executive Officer and if accepted, may be subject to editing which will be sent to you for approval before publishing. Please note that we retain the right to decline or edit a submission where appropriate and include links to our own content when relevant.

Contact Details

If you have any queries on our editorials, please contact:

Sarah Garry
Executive Officer
exec@soils.org.uk

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